

NETASQ hires a new Marketing Director and strengthens its image as an international player

Paris, March 15th, 2011

Drawing strength from its rapid international expansion throughout 2010, NETASQ, a reference and pioneer in the information security market, is continuing this momentum with the hire of **Simon DENMAN** as **Marketing Director** to structure and to lend weight to its image as an international player.

The career path of this marketing professional, who is from the United Kingdom, has been paved over the past 25 years with the big names in information security and networking. He started off his career with Microcom, an American modem vendor, and after Compaq's acquisition of Microcom, went on to join Nortel Networks, where he held the position of Marketing Director for Europe for the Security and VPN product ranges, before moving on in 2003 to Trend Micro, one of the world leaders in antivirus and content security software, where the position he last held was Marketing Director for EMEA.

Simon DENMAN is a graduate in electronic engineering.

On the occasion of his arrival at NETASQ, **Simon DENMAN** affirmed that *"Based on its ambitious strategy and strong ability to innovate, I am confident NETASQ has the potential for exceptional growth. I am therefore particularly thrilled to now be an integral part of the ship's crew."*

François Lavaste, NETASQ's **President of the Board of Directors** added *"Simon DENMAN is joining NETASQ at a crucial turning point in its history. His ability to take marketing developments to an international level, his dynamism, leadership and knowledge of our domain are what we needed in order to move on to another dimension."*

About NETASQ

With more than 75,000 products sold worldwide to date via a distribution channel of more than 750 partners spread out in more than 40 countries, NETASQ has made a name for itself as a major player in the information security field. NETASQ solutions efficiently meet the needs that enterprises have for a unified form of protection from network threats and spam.

For more information: <http://www.netasq.com>

Photos and logos: <http://www.netasq.com/marketing/marketing.php>

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