

## NETASQ opens a new office in the Middle East (Dubai), confirming its rapid expansion worldwide

**Paris, September 15 2010-**

NETASQ, a reference and pioneer in the information security field, confirms its worldwide expansion with the opening of its latest office in the Middle East.

This agency, based in Dubai, will be managed by Hakam Kayed, who will be in charge of sales for the Middle East and Africa.

After having set up offices in Paris, Lyons, Lille, London, Brussels, Amsterdam, Milan, Madrid, Amman, Hyderabad and Singapore, NETASQ has chosen the Middle East as its newest territory for growth, in full recognition of its economic potential.

For many years, the Middle East has been a region in which NETASQ has established a steady clientele that continues to expand, and owing to this, NETASQ aims to demonstrate, by opening this new office, its desire to provide localized support through a strengthened local presence.

Dominique Meurisse, member of NETASQ's board of directors and Executive Vice President, Sales & Marketing, commented on the occasion, "The Middle East and Africa are significant development grounds for NETASQ. The success that we have always met since the creation of the company in this region and the boom in sales in these countries over the past few quarters, fully justify the opening of a sales office in Dubai. We had planned to develop a stronger presence in order to provide better support for our distributors and VARs whose experience in network security products is rich."

"It is a great honor for me to be part of the NETASQ family and to be entrusted with the responsibility of furthering NETASQ's penetration in the region," said Hakam Kayed. Holder of a specialized Bachelor's degree in marketing from the University of Jordan 2003, Hakam has held senior management positions with various companies in the telecommunications and networking sectors (PremCom ,Anwar Net, Nextech).

### **About NETASQ**

With more than 60,000 products sold worldwide to date via a distribution channel of more than 750 partners spread out in more than 40 countries, NETASQ has made a name for itself as a major player in the information security field. NETASQ solutions efficiently meet the needs that enterprises have for a unified form of protection from network threats and spam.

For more information: <http://www.netasq.com>

Photos and logos: <http://www.netasq.com/marketing/marketing.php>

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### **Press contacts**

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