

NETASQ sets up operations in India in partnership with Zoom Technologies

Hyderabad, December 3rd 2009

France based NETASQ announced their official launch in India at a Press Conference held in the City today. NETASQ will be running their India operations from Hyderabad with Technical support from Hyderabad based Zoom Technologies (India) Pvt. Ltd. The Press conference was addressed by Mr. Dominique MEURISSE - Member of NETASQ Management Board - Executive Vice President, Sales & Marketing, and Mr. M H Noble - Managing Director, Zoom Technologies (India) Pvt. Ltd.

According to a recent report by Frost and Sullivan, the network security market in India grew by over 20 % in 2008 and is poised to grow at a higher rate in the coming years. NETASQ will be targeting the mid and high range segments in the network security market which constitutes over two thirds of the annual turnover in India.

With existing offices in Paris, London (UK), Brussels (Belgium), Amsterdam (the Netherlands), Milano (Italy), Madrid (Spain), Paris (France), Lyon (France), Lille (France), Aman (Jordan), Dubai (UAE) and Singapore NETASQ chose India as their next destination due to the growing Indian economy. According to **Mr. Dominique MEURISSE**:

"India is one of the biggest markets in the world. Even in these turbulent times, the Indian economy has posted an impressive growth rate of 6.3% when most of the major world economies actually shrank. The network security market is also growing exponentially. In view of these, we think it's the right time to invest in India and establish our brand here."

Speaking about the Investments & Plans in the Indian Market, **Mr. Dominique MEURISSE** said:

"We have an investment outlay of USD \$500, 000 initially. We aim to capture the network security market with aggressive marketing and brand visibility techniques. And as people see the difference between NETASQ and other vendors, there's bound to be a huge growth in our market share, just like in Europe where we are the number one brand. We are in the process of establishing a pan India presence by tying up with distributors and VARs who have experience in network security products."

Speaking about the Technical support, **Mr. M H Noble** further added:

"We have set up for India a state of the art 24 X 7 multilingual support center for NETASQ in Hyderabad. Any queries regarding product installation / feature implementation can be directed towards this support center for resolution within 24 hours."

About NETASQ

With more than 50,000 products sold worldwide to date via a distribution channel of more than 300 partners spread out in more than 30 countries, NETASQ has made a name for itself as a major player in the information security field. NETASQ solutions efficiently meet the needs that enterprises have for a unified form of protection from network threats and spam.

For more information: <http://www.netasq.com>

Photos and logos: <http://www.netasq.com/marketing/marketing.php>

About ZOOM TECHNOLOGIES

Since 1996, Zoom has provided futuristic and reliable security and networking solutions to clients spread across the spectrum.

Zoom is total network security expert and works on the principle that security is not an add on. Rather, it has to be built in right from the design stage itself.

Zoom offers a complete portfolio of security services: Vulnerability Assessment, Unified Threat Management (UTM), Firewalls, VPNs, Intrusion Prevention / Detection, Content Security, Anti-virus, Anti-spam, Remote Infrastructure Management.

Press contacts

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