

## NETASQ ushers in the new year with a new channel incentive program for its Certified Reseller Partners

*At the start of the New Year the company will revive the successful tradition of channel incentive programs by announcing the launch of the "Gifted 4 Gifts" operation, dedicated to all NETASQ Certified Reseller Partners worldwide.*

Paris - France, January 20<sup>th</sup> 2009.

"2008 has been a great year for NETASQ, even though the global economic climate was fairly grim. We want to acknowledge the efforts our partners have made and thank them with the launch of a very special incentive," commented **Dominique Meurisse**, NETASQ's Executive Vice President Sales and Marketing.

The program, which has been specially tailored for the sales representatives of NETASQ Certified Reseller Partners, is for them the opportunity to win a 6-day dream trip to Mauritius for two and other attractive prizes such as a VESPA\* GTS 125 scooter or an APPLE MacBook Air®.



Enrolling in this incentive is simple: orders validated by NETASQ between January 12<sup>th</sup> and March 31<sup>st</sup> 2009 and faxed to NETASQ with the reference "Gifted 4 Gifts Operation" are eligible. Any appliance that has been sold and which qualifies for points will be taken into account and in April 2009, all won prizes will be distributed.

This program completes the wide spectrum of promotions launched by NETASQ to support its channel network, "The key differentiator of this incentive is the fact that it is personal, i.e. every sales person of any NETASQ Certified Reseller Partner can enroll, accumulate points and win. It is indeed aimed at rewarding any single effort of any sales person" **Dominique Meurisse** continued. "This is because we have a real consideration for our partners who perform so well. We feel it is the right moment to personally thank them for all their support".

\* The Trademarks VESPA and PIAGGIO are worldwide registered trademarks and are the exclusive property of Piaggio & C. S.p.A.

### **About NETASQ**

With more than 40,000 products sold worldwide to date via a distribution channel of more than 300 partners spread out in more than 30 countries, NETASQ has made a name for itself as a major player in the information security field. NETASQ solutions efficiently meet the needs that enterprises have for a unified form of protection from network threats and spam.

For more information: <http://www.netasq.com>

Photos and logos: <http://www.netasq.com/marketing/marketing.php>

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### **Press contact**

#### **NETASQ**

Marie-Pierre CZABAK

Director Marketing Communication

+33 1 46 21 82 38

[marie-pierre.czabak@netasq.com](mailto:marie-pierre.czabak@netasq.com)